



BUCHAN CONCRETE SOLUTIONS LTD

WEBSITE PRIVACY POLICY

BACKGROUND:

This Policy applies as between you, the User of this Web Site and Buchan Concrete Solutions Ltd, the owner and provider of this Web Site. This Policy applies to our use of any and all Data collected by us in relation to your use of the Web Site and any Services or Systems therein.

1. Definitions and Interpretation

In this Policy the following terms shall have the following meanings:

“**Account**” means collectively the personal information used by Users to access Material and / or any communications System on the Web Site;

“**Content**” means any text, graphics, images, audio, video, software, data compilations and any other form of information capable of being stored in a computer that appears on or forms part of this Web Site;

“**Data**” means collectively all information that you submit to the Web Site. This includes, but is not limited to, Account details and information submitted using any of our Services or Systems;

“**Service**” means collectively any online facilities, tools, services or information that Buchan Concrete Solutions Ltd makes available through the Web Site either now or in the future;

“**System**” means any online communications infrastructure that Buchan Concrete Solutions Ltd makes available through the Web Site either now or in the future. This includes, but is not limited to, web-based email, message boards, live chat facilities and email links;

“**User**” / “**Users**” means any third party that accesses the Web Site and is not employed by Buchan Concrete Solutions Ltd and acting in the course of their employment;

“**Web Site**” means the website that you are currently using (www.buchanconcrete.com)

2. Data Collected

Without limitation, any of the following Data may be collected:

2.1 name;

2.2 job title;

2.3 profession;

2.4 contact information such as email addresses and telephone numbers;

2.5 demographic information such as post code;

2.6 IP address (automatically collected);

2.7 web browser type and version (automatically collected);

2.8 operating system (automatically collected);

2.9 a list of URLs starting with a referring site, your activity on this Web Site, and the site you exit to (automatically collected);

2.10 Support request information

2.11 Company name and address

3. Our Use of Data

3.1 Any personal Data you submit will be retained by Buchan Concrete Solutions Ltd for as long as you use the Services and Systems provided on the Web Site. Data that you may submit through any communications System that we may provide may be retained for a longer period of up to 12 months.

3.2 Unless we are obliged or permitted by law to do so, and subject to Clause 4, your Data will not be disclosed to third parties. This does not include our affiliates and / or other companies within our group.

3.3 Any or all of the above Data may be required by us from time to time in order to provide you with the best possible service and experience when using our Web Site. Specifically, Data may be used by us for the following reasons:

3.3.1 internal record keeping;

3.3.2 improvement of our products / services;

3.3.3 transmission by email of promotional materials that may be of interest to you;

3.3.4 contact for market research purposes which may be done using email, telephone, fax or mail. Such information may be used to customise or update the Web Site.

4. Changes of Business Ownership and Control

4.1 Buchan Concrete Solutions Ltd may, from time to time, expand or reduce its business and this may involve the sale of certain divisions or the transfer of control of certain divisions to other parties. Data provided by Users will, where it is relevant to any division so transferred, be transferred along with that division and the new owner or newly controlling party will, under the terms of this Policy, be permitted to use the Data for the purposes for which it was supplied by you.

5. Changes to this Policy

Buchan Concrete Solutions Ltd reserves the right to change this Privacy Policy as we may deem necessary from time to time or as may be required by law. Any changes will be immediately posted on the Web Site and you are deemed to have accepted the terms of the Policy on your first use of the Web Site following the alterations.